

# ExperienceTacoma.com Online Advertising

## REACH YOUR TARGETED TACOMA BUSINESS AREA

# ENJOY

The benefits of exposure through a banner ad for your company on ExperienceTacoma.com, a high traffic, business listing & community engagement website.

## "BELOW THE FOLD" SIDEBAR AD:

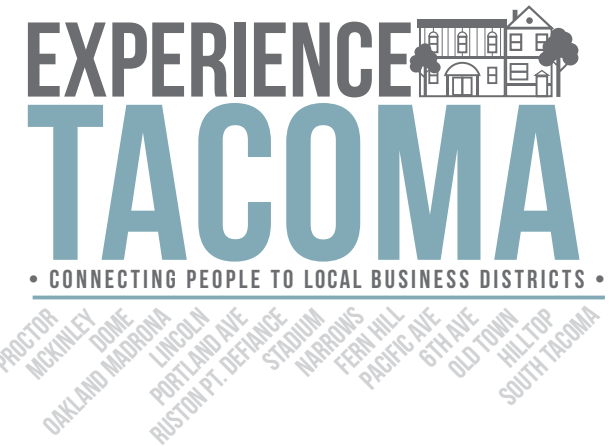
COST: \$75/month\*  
COMPANY EXPOSURE:  
normal impressions rate  
4-month timeframe

## "ABOVE THE FOLD" BANNER AD:

COST: \$150/month\*  
COMPANY EXPOSURE:  
normal impressions rate  
4-month timeframe

The screenshot shows the ExperienceTacoma.com website. On the left is a sidebar with a list of neighborhood business districts: 6th Avenue, Dome, Fern Hill, Hilltop, Lincoln, McKinley, Oakland / Madrona, **Old Town** (highlighted), Pacific Avenue, Portland Avenue, Proctor, Ruston Pt. Defiance, South Tacoma, Stadium, and Tacoma Narrows. Below this list is a logo for 'MARKET DIFFERENTLY' and the website URL 'www.marketingpugetsound.com'. The main content area features a banner ad for 'MARKET DIFFERENTLY' with a map of Old Town. Below the banner is a section titled 'where tacoma's past comes alive' with text about Old Town's history and a list of upcoming events for August 2013, including 'Tacoma Maritime Fest' and 'Veteran and Family Picnic'.

If you want to  
be seen in  
Tacoma, this is  
the website to  
advertise on!



## CROSS DISTRICT ASSOCIATION OF TACOMA

info@experiencetacoma.com  
www.experiencetacoma.com

The Cross District Association (CDA) is a non-profit business organization that represents all 15 of the Neighborhood Business Districts in the City of Tacoma to promote, organize, advocate, and develop the local economy & community.

Please forward inquiries to:  
Marketing Puget Sound  
ATTN: Experience Tacoma  
2312 N 30th St, Ste 101  
Tacoma, WA 98403

Please email  
info@experiencetacoma.com  
or call 253-503-1227  
for any questions

\* This price includes the discount for 4-month contract signup. Add \$25 to cost for month-to-month option. Please ask for pricing options for increased impressions or clicks.

